



IMAGES WITH SOUND : RESEARCH SYNOPSIS

IWS is the result of an academic investigation started in 2007 in the field of photography.

A SIMPLE PREMISE: this project intends to use image in order to create or evoke a specific sound within the observer's mind.

METHOD: to serve that purpose it de-constructs the title of songs and represents it through the use of photography and photo-montage.

RESULTS: a few tests were made through the creation of a sharing platform with about 100 users on a social network in which the participants try to guess which song is being represented and actively engage in both answering and creating their own images and photo-montages. the experience rapidly escalated into an interactive and exiting game.

FURTHER INVESTIGATION: create a game (either digital or physical), pursue pararel investigation towards sound rather than music.